

Social and charitable projects

Our approach to social investments

Kaspersky's social and charitable programs help those in the greatest need and strengthen the Company's ties to people and communities in various regions.

Kaspersky's charitable activities aim to advance the Company's core mission: building a safe and sustainable world where people can use technology to improve life on the planet.

The main objectives of our social and charitable programs are:

- build and develop long-term partnerships with charitable foundations, non-profit organizations and educational institutions;
- cultivate corporate volunteering, including sports volunteering, donor initiatives and pro bono initiatives;
- provide free security solutions to non-profits and vulnerable groups;
- involve employees in charitable projects and corporate fundraising;
- support inclusive projects, including employment and mentoring for young professionals with disabilities;
- foster digital literacy and safe use of technology among vulnerable groups;
- support social, environmental and inclusive activities both inside and outside of the Company.

Main areas of charitable activities

The company has supported social projects for over 15 years. In Russia, we support more than ten foundations and non-profit organizations, including federal ones, such as Gift of Life, Vera, and Syndrome of Love, and regional ones, such as the Nizhny Novgorod Women's Crisis Center and Zhivi. We support patients with serious illnesses, socially vulnerable citizens, disaster victims and the elderly.

Corporate fundraising plays a key role in this activity—we support our non-profit partners' fundraising efforts and organize our own fundraising events in conjunction with important dates and holidays. In 2024, Kaspersky employees raised over \$5,400 (500,000 rubles) through internal fundraising events, and over \$10,800 (1 million rubles) in 2025. These donations went to the following foundations: Syndrome of Love, Igra, Gift of Life, Dom s mayakom, Podarok Angelu, Nika, Nature and People, and Second Wind.

Company employees raised

\$16,100

(1.5 million rubles) for charitable foundations in 2024–2025

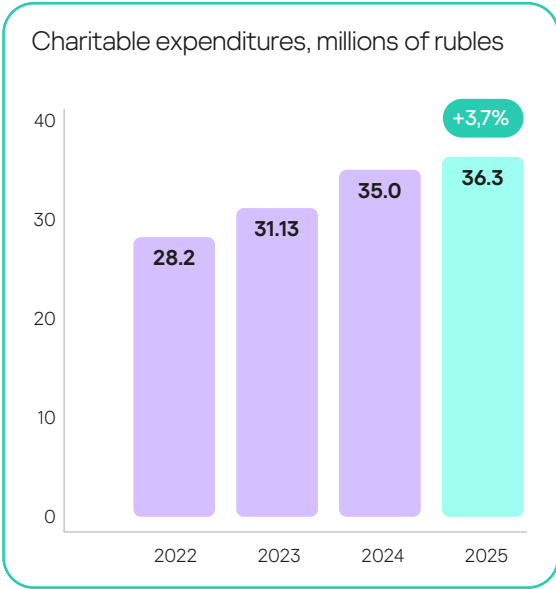
How we support foundations and non-profit organizations

One of the key areas of our social work is technological support for the non-profit sector. The Company participates in the Technologies for Good Russian federal project, which helps NPOs access digital products and services free of charge or on preferential terms. This project is implemented by PJSC Sovcombank and Skolkovo Fintech Hub.

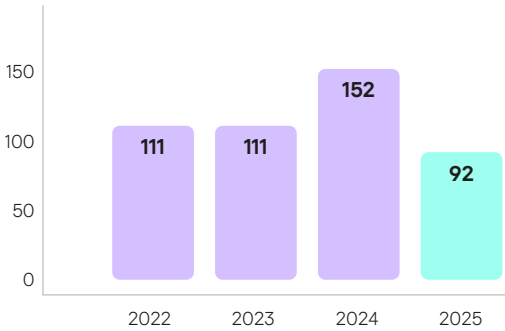


During the reporting period, we donated over 13,500 security product licenses to more than 100 charitable foundations and non-profits. We also provided free licenses to more than 200 individuals—people with disabilities, large families, and people in difficult life situations.

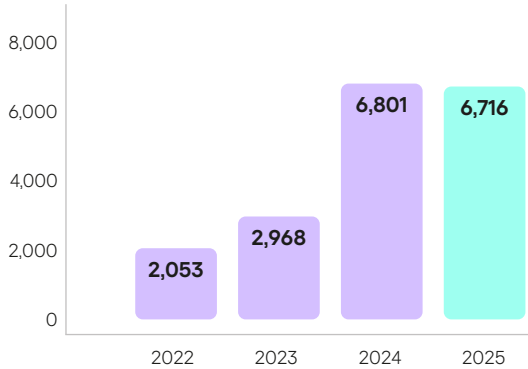
In 2024, Kaspersky began cooperating with the Russian Red Cross, providing it with solutions for protecting infrastructure and online resources: Kaspersky Endpoint Detection and Response Optimum and Kaspersky DDoS Protection. Since the start of the collaboration, the Russian Red Cross's website has not suffered any problems with availability, despite facing cyberattacks previously.



Free licenses provided to individuals in need



Product licenses donated to charitable foundations



How we support the Igra Foundation

We help increase the knowledge of young specialists in Russia and develop state-of-the-art approaches to treating movement disorders in children.

Since 2022, Kaspersky has supported the Igra Foundation, which helps children with motor disabilities live more active and independent lives. This work is not only about targeted assistance to families, but also about improving the entire support system by training specialists and ensuring access to cutting-edge knowledge.

With support from Kaspersky, the foundation translated relevant materials into Russian, obtained an educational license, and launched a training course for doctors and rehabilitation specialists. The program focused on a client-centered approach, SMART goal-setting in therapy, and assessing changes in children's quality of life following treatment.

In 2022, the foundation requested the Company's assistance in purchasing an internationally-recognized therapeutic methodology that helps specialists set treatment goals and evaluate the results of treatment. In Russia, similar resources were available only sporadically and most often in the form of unofficial translations.

What was the result?

- ~300 specialists were trained in modern therapy methods by the end of 2025
- 45 rehabilitation organizations participated in the program
- 3 service providers serving children with movement disorders from birth to three years implemented early intervention assessments into their routine work
- 2 specialists began a one-year retraining program to learn occupational therapy—the most in-demand skill set for helping children with disabilities
- 33 regions of Russia are covered by the initiative

For many doctors, this was a significant opportunity to take a fresh look at their work and apply more gentle and modern methods of helping children. And it allows families to receive high-quality therapy closer to home, without having to travel to major federal centers.

In 2025, the acquired rights to the methodological materials became the foundation of an IT platform for doctors and rehabilitation specialists, which won Global CIO's IT community competition. The platform is free for professionals who have received training and transitioned to patient-centered technologies in therapy.

Our next step was to expand professional dialogue. In 2024, the Company supported Russian specialists' participation in the conference of the European Academy of Childhood-onset Disabilities (EACD), which was held in Belgium. This is one of the largest international platforms that brings together doctors, rehabilitation specialists, scientists, patients and their families from all over the world.

With the support of Kaspersky, four Russian specialists and the foundation's director participated in the conference. This allowed the foundation to establish direct contacts

with leading global experts, including the founder of the CanChild research center, which has developed practical solutions for helping special-needs children for many years.

One of the important outcomes was an agreement to create Russian translations of CanChild resources and classifications, which are intended for both doctors and parents.

In 2025, the Company again supported participation in the conference, this time helping seven Russian delegates attend. For the first time in the conference's 37 years, three Russian scientific papers were presented: one on setting rehabilitation goals for children after brain tumor treatment and the other on telerehabilitation for children in remote regions.



How we work with local communities

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During the reporting period, Kaspersky stepped up its direct engagement with local communities. The main focus was on developing digital literacy, improving cybersecurity, and reducing digital inequality among schoolchildren and university students, parents and teachers, and employees of non-profit organizations and social institutions.

We implemented and supported educational and awareness-raising initiatives on the safe use of digital technologies, as well as inclusive projects in partnership with relevant organizations. The employees' participation in educational and social events played an important role in these efforts.

For more information, see the ["Inclusivity in cyber space"](#) (page 79) and ["Digital awareness"](#) (page 86) sections

How we involve employees in charitable work

We regularly organize events and activities that allow our employees to participate in charitable work. In 2024–2025, as usual, the Moscow office hosted two New Year's charity fairs in support of the Zhivi Foundation. The Company and its employees raised more than \$30,100 (2.8 million rubles) through the 2024 fair, and the fair in 2025 raised more than \$36,600 (3.4 million rubles). These funds were sent to regional pediatric oncohematology departments.

In 2024, the funds raised at the fair helped improve treatment conditions for children at the Tula Regional Children's Clinical Hospital and the E.P. Glinka Children's Clinical Hospital in Grozny. They were used to purchase high-tech medical equipment, modernize wards and

common areas of departments, create leisure spaces and activities for children in the hospital, and add more treatment beds.

In December 2024, Kaspersky partnered with the Vera Hospice Foundation to release and sell its first collection of charity merch, including hoodies, T-shirts, and tote bags. Half of the proceeds amounting to over \$5,400 (500,000 rubles) went to the needs of the foundation.

Together with the Nika Foundation, we also released a special collection of socks to sell at our corporate Children's Day. All proceeds from the sale went to support the foundation's beneficiaries. In the future, we plan to release other collections in collaboration with partner foundations.

In July 2025, the Company supported the Generous Bookstore event, organized by the Nizhny Novgorod Women's Crisis Center. We helped cover some of the organizational costs, got employees to volunteer, and provided books for sale and prizes for the raffle. The event raised more than \$8,100 (750,000 rubles) for the center.

>\$66,700

(>6.2 million rubles) raised at charity fairs for the Zhivi Foundation in 2024–2025

Our volunteer programs

Kaspersky's corporate volunteering grows rapidly every year. In 2024, 340 employees participated in volunteer programs, and in 2025, this number increased to about 400, which is twice as many as in 2022.

~400

corporate volunteers in 2025



In 2024, Kaspersky joined the National Council for Corporate Volunteering in Russia.

In 2024, the Company's programs covered several areas: blood donations, charitable sporting events, support for orphanages, and free professional assistance. During the reporting period, we expanded our corporate volunteering program by adding new initiatives in partnership with the Dari Edu, Nika, and Second Wind foundations.



Donations

Donors make up the largest team of volunteers at the Company. Our employees donate blood twice a year. We hold this blood drive at Kaspersky's Moscow office in collaboration with the Blood Center at Russia's Federal Medical and Biological Agency (FMBA).

In 2024, 212 employees donated blood, and in 2025, 215 employees donated. About one third of them donated twice in the year. In 2024, the Russian Red Cross recognized Kaspersky in the "Best Corporate Volunteer Day" category at the All-Russian Corporate Donation Culture competition. In addition to donating blood, employees can be typed to join the bone marrow donor registry.



Sports volunteering

Sports volunteers make up the second largest volunteer group, currently comprising 139 employees (an increase of 26.4% compared to 2024). During the reporting period, Kaspersky sponsored 12 charitable sporting events in support of the Syndrome of Love, Vera, Foundation for Fighting Leukemia, and Bumazhnaya Ptitsa foundations. Our volunteers participated in runs, cycling marathons, and online triathlons.

We continue to expand this volunteering format because it is equally important for both our employees and partner foundations. Charitable sporting events attract a large number of like-minded individuals, and over the years they have built a vibrant community of sports enthusiasts within the Company. For charitable foundations, this is one way to talk about inclusivity and draw attention to social activities, which is also very important for the Company. For employees, this is an opportunity to support good causes and feel a sense of team unity while interacting with colleagues from different business units.



Community clean-up days

Another important area of volunteer work are community clean-up days and assisting hospices sponsored by the Vera Foundation. This is the company's third-largest volunteer group. It grew by 50% between 2024 and 2025, allowing us to take on more ambitious tasks.

Twice a year, volunteers visit Moscow hospices and palliative care centers to help with cleaning and landscaping. They tidy up the hospice premises, clean the surrounding areas, plant flowers, and take on housekeeping tasks—from purchasing food and water to acquiring necessary supplies.

Thanks to cleanup days, the outdoor spaces of the First Moscow Children's Hospice were ready for Children's Day and the summer season, and in the fall, the grounds of a hospice in Rostokino were spruced up for its 22nd anniversary.

In addition to helping with housekeeping tasks, our staff collects gifts for hospice patients and staff. In 2024–2025, more than 500 gifts were collected for International Women's Day in collaboration with the Vera Foundation.



Pro bono volunteering

Since 2022, Kaspersky has been expanding its pro bono volunteering—providing unpaid professional assistance to charitable foundations and non-profit organizations. This type of volunteering lets employees share their professional expertise and support partners in solving practical problems, making NPOs more sustainable and expanding their capabilities.

In 2024–2025, Kaspersky specialists from various business units participated in the following projects:

- **Strategic support for the Love Syndrome Foundation:** Our Russian marketing team conducted a workshop to analyze the foundation's promotional campaigns, tools and channels used, metrics, and KPIs, and offered practical recommendations for improving communications.
- **Mentoring for students with disabilities:** Kaspersky employees acted as mentors in Perspektiva's Try a Profession in Action program, which helps participants identify their professional interests and take the first steps in their careers.
- **Design support for the AIDS.Center:** Our design department helped create an [interactive map](#) powered by a database of verified HIV service organizations. Our team transformed vital but complex data into a user-friendly digital tool for finding nearby help centers and available services.
- **Cyber hygiene training for non-profit organizations:** Our information security experts conducted training sessions on basic cyber hygiene and provided lectures on modern digital threats for employees of non-profits, including the Perspektiva, Deti Nashi, and Vverkh foundations.
- **Career guidance events for teenagers:** A Kaspersky cybersecurity analyst spoke at an event organized by the SOS Children's Villages foundation, educating the young people in its care about career opportunities in cybersecurity.
- **Educational programs:** Leading Kaspersky specialists participated in the Leave Your Mark program organized by the Business Solutions and Technologies (DRT) company. They shared their knowledge about working safely with AI, protecting personal and corporate data, and recognizing common cyber fraud schemes.
- **Technologies for Good conference:** One of the Company's leading experts in information security threat research moderated a conference session entitled "From cyberattacks to social engineering — how non-profit organizations and businesses can effectively protect themselves and their audiences." He shared real statistics and examples of cyberattacks with the audience and spoke about effective security tools.

Support for children's institutions

Kaspersky employees continue to support the Udomlya Orphanage and Tverskaya School No. 4, a specialized boarding school for children with mental development challenges, autism spectrum disorders, and musculoskeletal disorders. We regularly volunteer at these institutions and take on some of their organizational and routine needs.

The Company's employees visit the Udomlya Orphanage four times a year and carefully prepare a program for the children each time. It includes educational lectures, sports and creative activities, games and master classes. Once a year, volunteers also organize a summer camping trip for the children—complete with a campfire, singing, and shared recreation. We have cooperated with the Udomlya Orphanage for over 15 years.

Before each visit, employees help buy everything necessary for the daily life and education of the children. Additionally, the Company makes repairs, buys equipment and household goods, and helps organize recreational trips for the children.

New activities

In 2025, we expanded our corporate volunteering program by testing new formats of collaboration with partner foundations. These activities allowed Kaspersky employees to help various target groups: teenagers, the elderly, and even abandoned pets.

- **Support for graduates in difficult life situations:** As the academic year came to an end, the Company's employees were volunteers and coordinators for the Second Wind Foundation's Support Day for graduates in difficult life situations. On this day, the volunteers helped graduates dress sharply for their upcoming prom parties.
- **Help for the elderly and people with disabilities:** Our employees served as couriers for the Dari Edu project, helping deliver hot meals to the elderly and people with disabilities.
- **Volunteering at an animal shelter:** The Company's employees made their first visit to the Nika Foundation's 'Wet Nose' shelter, where volunteers walked dogs and interacted with cats. These visits help socialize animals and increase their chances of finding a new home.
- **Participation in the Woof Festival:** We joined a large team of volunteers at the Woof Festival, organized by the Nika Foundation in support of abandoned pets. Kaspersky employees assisted with the charity market, managed social media and photography, filled out contracts, accompanied festival guests and participants, and collected and presented gifts.

In 2026–2027, we plan to expand our current initiatives and are considering the possibility of launching one or two joint educational projects with partner foundations.